

INDIGENOUS HEALTH & WELLNESS EXPO 2024

EXHIBITOR PACKAGE



West Edmonton Mall Ice Palace
Edmonton, Alberta

MAY
25-26 **2024**

Balance

INDIGENOUS HEALTH & WELLNESS EXPO



BALANCE EXPO 2024

Indigenous Health & Wellness Expo

2024 EXHIBITOR INFORMATION PACKAGE

Thank you for your interest in Balance Expo 2024. Balance is Alberta's first Indigenous Health and Wellness Expo. Join us on May 25 & 26 2024, at the West Edmonton Mall Ice Palace to discover all things Indigenous health and wellness and more.

Indigenous culture has always been dynamic, and wellness is an inherent aspect, Balance Expo, is a new event that aims to reclaim and revitalize Indigenous health and wellness.

Balance will strive to educate and demonstrate the lifestyle teachings of our ancestors, meanwhile incorporating new information to contribute to this ancient and ongoing chain of knowledge. Balance will strive to empower people of all ages to take the necessary steps to improve their overall wellness and make their health a priority.

Balance Expo will also display the Mekiwin Market - where Indigenous Artists, Creators and Businesses will showcase their products and services in mindfulness and wellness

The following information contains important details for the 2024 Expo. Additional information including schedule, trade show floor plan, listing of registered exhibitors, hotel reservations and more, can be viewed at:

<https://www.balanceexpo.ca>

EXPO AND TRADE SHOW DATES

Balance Expo 2024 runs from Saturday May 25th, through to Sunday May 26th, 2024. The Expo will be held at the West Edmonton Mall Ice Palace in Edmonton Alberta.



TRADE SHOW SETUP AND TEAR DOWN

Exhibitors will be permitted to set up their booth on Saturday May 25th from 7:00 am - 9:30 am. Set up must be completed by 9:30 am on Saturday. The Expo will begin at 10:00 am. Tear down commences immediately once the Expo has ended on Sunday at 6:00 pm. Please do not disassemble your booth prior to 6:00 pm.

Exhibitors are instructed to bring their own staff and any additional supplies for all set up work. Pipe and drape, electricity, 6 ft tables and 2 chairs are provided. There will be access to food, washrooms, and beverages within West Edmonton Mall.

EXHIBITOR REGISTRATION

Registration and pricing is available online at:

<https://balanceexpo.ca/exhibitors>

The official final day of registration is Monday May 17th, 2024. There are a limited number of booths available, to avoid disappointment, please register your booth space early

All booth spaces include: 8' x 8': 8' high black backwall, 4' high black sidewall, 2 folding chairs, 1 - 6' black dressed table, booth numbers. **Space is assigned on a first come first serve basis.**



SOCIAL MEDIA

Please share your participation in Balance Expo on all social channels. You can find us here.

<https://www.instagram.com/balance.expo.canada>

<https://www.facebook.com/balance.expo.canada>

All Exhibitors who like, follow and share Balance Expo on Social Media, will be entered into a draw to win some amazing prizes.

SPONSORSHIP OPPORTUNITIES

Please consider increasing your company's exposure by becoming a Balance 2024 sponsor.

Sponsorship opportunities can be downloaded from our website at the following link:

<https://balanceexpo.ca/sponsors>, or contact Karen McCarthy at karen@inspiregroupltd.ca or Natasha Delany at events@inspiregroupltd.ca

Consider adding your logo and website link to this exclusive and supportive list.

Balance Expo thanks you for your commitment to sponsoring this year's conference. Without your assistance, this conference would not be possible.



Balance



INDIGENOUS HEALTH & WELLNESS EXPO

CONTACT INFORMATION

If you have any questions regarding exhibitor information, please:

CONTACT: Natasha Delany, Events Manager

PHONE: 780-566-9351

EMAIL: events@inspiregrouppltd.ca

CONTACT: Doreen Cardinal, Events & Volunteer Coordinator

PHONE: 780-707-0269

EMAIL: volunteer@inspiregrouppltd.ca

CONTACT: Melissa Tootoosis, Events Coordinator

PHONE: 403-771-6294

EMAIL: info@balanceexpo.ca

SOCIAL MEDIA

WEBSITE: balanceexpo.ca

FACEBOOK: [balance.expo.canada](https://www.facebook.com/balance.expo.canada)

INSTAGRAM: [balance.expo.canada](https://www.instagram.com/balance.expo.canada)

